Bob Evans FARMS.

# GIVING REPORT

FY 2023-2024



### A MESSAGE FROM: MIKE MCCOY



At Bob Evans Farms, giving back isn't just something we do—it's part of who we are. Rooted in our values, we believe in supporting the communities where we live and work, ensuring that families have access to the resources they need to thrive. This commitment reflects our belief that businesses such as ours have a responsibility to make a positive impact beyond the workplace, because long-term success means contributing positively to society.

This biannual report highlights our contributions in food donations, education, health and wellness, and support for military families, covering fiscal years 2023 and 2024. Through the Bob Evans Farms Foundation and direct contributions, we provided over \$15 million in food and monetary donations to causes we care about.

We remain dedicated to making a difference, with a focus on supporting inclusive organizations. Our philanthropic pillars—Community, Education, Food and Nutrition, Health and Wellness, and Military—guide our giving strategy to maximize impact.

Thank you for being part of our journey.



**Mike McCoy**President and CEO, Bob Evans Farms











### **OUR MISSION**

CREATE FARM-INSPIRED
FOOD THAT MAKES MEALTIME
A LITTLE BIT EASIER AND A LOT
MORE DELICIOUS.

### **OUR VISION**

BE THE MARKET LEADER IN DELIVERING REAL, WHOLESOME, FEEL-GOOD FAVORITES FOR BUSY, EVERYDAY PEOPLE.

### **OUR VALUES**

REFLECT THAT OUR PEOPLE AND THEIR BEHAVIORS MATTER.

# OUR PHILANTHROPIC MISSION

Bring good to the table
by empowering causes
and creating meaningful
partnerships to enhance
the lives of our employees
and surrounding
communities.

Bob Evans













### **MONETARY GIVING** FY23 & FY24



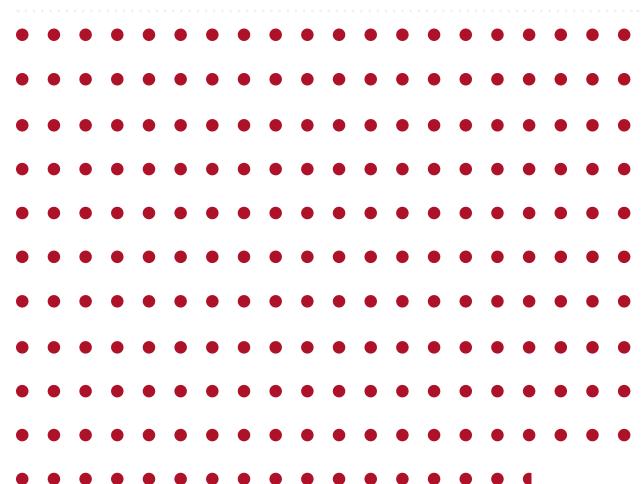








**=** \$5,000



\$1,083,806*\infty* 

That's about \$2,955 per day invested in our communities.

IN CORPORATE GIVING



### 1,800 HOURS VOLUNTEERING

combined, that's more than 225 eight-hour days of community service!



### 20 COLLECTION DRIVES

held to gather critically needed items for our community partners



### \$23,114 IN EMPLOYEE CONTRIBUTIONS

to benefit our partner organizations and our own employee assistance fund, Helping Hands.

### **FOOD DONATIONS** FY23 & FY24







9.68 MILLION LBS. OF FOOD DONATED THAT'S





IN FAIR MARKET VALUE





based on USDA estimates



IT WOULD FILL 250 SEMI-TRUCKS



If you lined all that food up in grocery bags, it would reach 1,800 MILES, FROM NEW YORK TO DENVER!



# SERVING OUR COMMUNITIES, TOGETHER

We believe in the power of service. Our employees are dedicated to making a difference, volunteering more than 1,800 hours over two years to support the communities where we live and work.

### **HEARTS & HANDS DAY OF SERVICE**

In 2024, we launched our first Hearts & Hands Day of Service, providing employees across all locations with the opportunity to step away from their daily work and give their time to local causes. Employees:

- Supported local food banks, community centers, and veteran support organizations.
- Packed meals for seniors, packed rural summer meal kits, and volunteered at a local food pantry.















### LEADING THROUGH BOARD SERVICE

Beyond hands-on volunteer work, many of our employees take leadership roles within non-profit organizations, using their skills and expertise to drive meaningful change. Their dedication to these causes reflects our company's values and amplifies our impact.



### BOB EVANS FARMS EMPLOYEES SERVING ON NON-PROFIT BOARDS & COMMITTEES:

#### **Mike McCoy, President & CEO**

Board Member Mid-Ohio Food Collective

#### **Adam Gonsiorowski, Chief Financial Officer**

Treasurer United Schools

#### **Devra Cornell. Chief Human Resources Officer**

Board Member The Ohio 4-H Foundation

Executive Board Member Cancer Support Community Central Ohio

#### **Ciare James, Chief Marketing Officer**

Board Member United Schools

#### **Jason Roche, VP. Marketing**

Regional Board Member Children's Hunger Alliance

#### Manuel Ortega, VP, R&D

Community Board Member COSI

#### Cassandra Binkley, Sr. Manager, Philanthropy

Executive Board Member Dress for Success, Columbus

Community Board Member COSI

#### **John Broekema, Executive Advisor**

Board Member Ohio Grocer's Association

#### Aaron Kingsley, Sr. Key Account Manager, Kroger

Board Member Give Hope Ministries

#### **David Taylor, Manager, Accounting**

Board VP Imagine Productions

#### **Jenna Ramsey, VP, Finance**

Advisory Board Member LSS CHOICES Advisory Board

#### **Brad Heimerl, Sr. Manager, Purchasing**

District Board Member Ohio Pork Council

#### **Robin Jeffries, Manager, HR**

Board Member Hopkins County Chamber of Commerce

#### **Amanda Kubinsky, Sr. Director, Human Resources**

Board Member iBelieve Foundation

I was introduced to United Schools several years ago and saw the great work they do to provide educational opportunities to underserved kids. I believe in helping children and in the power of education to transform lives. I'm proud to play a small role in helping them achieve that mission.

#### ADAM GONSIOROWSKI

CFO,

BOB EVANS FARMS
BOARD MEMBER &
TREASURER
UNITED SCHOOLS



# PILLAR 1 COMMUNITY

Bob Evans Farms (BEF) is proud to support the communities in which we do business. We partner with numerous community organizations through volunteerism, financial donations, collection drives, sponsorships, and in-kind donations.

### COMMUNITY PARTNERS













### **GIVING BY THE NUMBERS** FY23 & FY24

**=** \$5,000



\$43,950



Jenna C. Ramsey, CPA
Vice President of Finance and
Accounting,
Bob Evans Farms
LSS CHOICES Advisory Board

I decided to join the LSS CHOICES Advisory Board to support victims of domestic violence because, as a young adult, I was a victim of domestic violence. I was fortunate enough to have a strong support system to successfully break the cycle of violence and to find a way to live my life independently, and eventually, without fear.

Unfortunately, many victims of domestic violence and their children are unable to break the cycle, and asking for help can be one of the most difficult steps to take. Fear, uncertainty, and even shame can be overwhelming. But when victims do reach out for help, they choose hope! That is why I volunteer for LSS CHOICES: to help bring hope and needed support to victims of domestic violence and help them go from victims to survivors.



### **LUTHERAN SOCIAL SERVICES**

Lutheran Social Services (LSS) is dedicated to improving lives by supporting individuals and families in need, offering a wide range of services including housing, food assistance, mental health counseling, and support for those facing domestic violence. In FY23/24, we partnered with LSS to:

- Serve breakfast to veterans at Faith Mission.
- Volunteer at the LSS donation center.
- Assemble gift bags of necessities for clients at LSS CHOICES, Central Ohio's only domestic violence shelter, which provides counseling, crisis intervention, and education.
- Participate in a workday at LSS CHOICES to support those in crisis.





### DRESS FOR SUCCESS COLUMBUS

Dress for Success empowers women to achieve economic independence by providing support, professional attire, and career development tools. Bob Evans Farms proudly supports this mission through sponsorships, donations, and employee involvement. In FY23/24, we supported this mission by:

- Sponsoring the Dine. Drink. Dress. fundraiser in 2023 and 2024.
- Serving as a Community Sponsor of the 2023
   Level Up Conference, where two of our leaders presented.
- Organizing two collection drives for Dress for Success clients, donating highly needed items to their Boutique.



Thanks to our partnership with Bob Evans Farms, LSS CHOICES offers safety, healing and hope for hundreds of survivors and their children every year. As the only shelter and emergency hotline for domestic violence survivors in Franklin County, their investment is vital and literally saves lives. We appreciate their year-round advocacy, volunteerism and support as our residents learn to dream again.

DR. MARIA HOUSTON BECK
EXECUTIVE DIRECTOR,
LSS CHOICES



# PILLAR 2 EDUCATION

Bob Evans Farms seeks to advance educational opportunities and access for students of all ages through partnerships with several key education-based organizations. BEF champions these organizations through volunteerism, financial contributions, and board leadership.

### **EDUCATION PARTNERS**



















### **GIVING BY THE NUMBERS** FY23 & FY24

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**=** \$5,000



\_\$346,900



As a person that has always been passionate about science, being part of a board that is bringing science to all levels of the community while making it exciting and fun is my key reason for volunteering. The work being done with young people, and how science can help them with their future careers was also part of the reason for me to join the COSI Community Board.

#### Manuel Ortega

Vice President R&D, Bob Evans Farms COSI Community Board

### CENTER OF SCIENCE AND INDUSTRY (COSI)

COSI is a nonprofit organization that transforms lives through hands-on learning in science, technology, and industry.

In FY23/24, we supported COSI by:

- Sr. Manager of Community, Engagement and Philanthropy serving on COSI's Community Board in 2023 and 2024.
- Sponsoring and volunteering at the Color of Science Passport Program, where 700 high school girls came from across Ohio to explore careers in STEM.
- Participating in 2024 STEM student challenge.
- Supporting the COSI Science Festival in 2023
   as a sponsor and participating in a special distribution of 500 Learning Lunchboxes to students from United Schools Network.

We're proud to support COSI's mission to ignite curiosity and inspire the next generation of scientists, innovators, and leaders!

### OHIO FARM BUREAU FOUNDATION

Bob Evans Farms has a longstanding partnership with the Ohio Farm Bureau Foundation, honoring our founder's deep commitment to agriculture. The Foundation supports Ohio's agricultural community by providing scholarships, grants, and educational programs to inspire and educate the next generation of farmers. We supported by:

- Hosting ExploreAg Camp students at our Xenia and Lima plants for an immersive food science and production experience.
- Sponsoring the Foundation's annual breakfast.
- Supporting the Youth Reserve Program by partnering with OFB to purchase the grand champion market barrow at the Ohio State Fair.
- Sponsoring the OFB Foundation's fundraising golf invitational to help advance its mission.
- Providing ongoing Board service by BEF's top executives.

Through these efforts, we continue to invest in the future of agriculture and farming communities.

**Through Bob Evans Farms'** generous support, COSI has reached hundreds of thousands of students, families, and educators locally, nationally, and internationally. We're connecting young minds with the industries that will shape our future economy. By showing that science truly is everywhere and for everyone, COSI and Bob Evans Farms are empowering the next generation of innovators who will transform our world

**DR. FREDERIC BERTLEY**PRESIDENT & CEO,



PILLAR 3

## FOOD & NUTRITION

As a food manufacturing company, our mission is to make mealtime easier. That also means ensuring our communities have access to wholesome food. We work alongside local organizations to combat food insecurity, providing support and resources to help nourish those in need and strengthen the well-being of the communities we serve.

### FOOD & NUTRITION PARTNERS



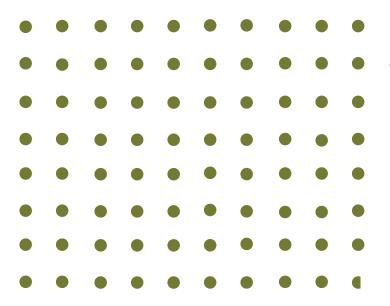






### **GIVING BY THE NUMBERS** FY23 & FY24

**=** \$5,000





\$398,830



### MID-OHIO FOOD COLLECTIVE



Bob Evans Farms is

proud to support the Mid-Ohio Food Collective (MOFC), whose mission is to empower communities to fight hunger, nourish lives, and strengthen neighborhoods. MOFC serves individuals and families experiencing food insecurity across central and eastern Ohio. We supported MOFC by:

- Contributing food and assisting with MOFC's Double Your Donation Day, rallying community support.
- Providing holiday meal bags to the Mid-Ohio
   Kitchen at The Reeb Center.
- Packing over 1,700 pounds of food for nearly
   600 families at the Mid-Ohio Market in 2024.
- Making a special gift to support the Mid-Ohio
   Farm on the Hilltop, MOFC's largest farm project.
- Committing to multi-year financial and food donations to MOFC's Rooted in You campaign.

### CHILDREN'S HUNGER ALLIANCE

Bob Evans Farms joins with Children's Hunger Alliance (CHA) in their mission to end childhood hunger across Ohio. CHA works to ensure that children in Ohio have access to the nutrition they need to thrive. In FY23/24,

- Sponsoring the annual Menu of Hope luncheon, with one of our leaders serving on the 2024 Steering Committee.
- Donating to CHA's Taste to Remember silent auction.

we supported by:

 Hosting two onsite meal-packing events, providing essential meals to children in need.



**Ending hunger strengthens** our communities by helping everyone thrive. At Bob Evans Farms, we support that mission through food donations. volunteerism, and partnerships with the Mid-Ohio Food Collective. As a board member, I've seen their incredible work firsthand. Our ongoing support reflects our commitment to making a real difference.

MIKE MCCOY

PRESIDENT & CEO,

BOB EVANS FARMS



PILLAR 4

# HEALTH & WELLNESS

We have supported health and wellness in our communities for decades. As a family-oriented company, we focus our charitable efforts on organizations that provide relief and support to individuals facing life-threatening illnesses, such as cancer, and to those living with disabilities. Through these partnerships, we work to enhance the well-being and quality of life for those in need.

### HEALTH & WELLNESS PARTNERS





















### **GIVING BY THE NUMBERS** FY23 & FY24

**=** \$5,000





### CANCER SUPPORT COMMUNITY CENTRAL OHIO

Bob Evans Farms supports Cancer Support

Community Central
Ohio (CSCCO) through
sponsorships and volunteer
efforts. CSCCO offers free



programs, including support groups, to ensure no one faces cancer alone. We supported by:

- Sponsoring and volunteering at the Charity Golf Classic in 2023 and 2024, a key fundraiser for cancer patients and their families.
- Sponsoring the Night of Chocolate gala both years, with our Chief Human Resources Officer, Devra Cornell, serving as event Co-Chair in 2024.
- Supporting CSCCO's bourbon tasting fundraiser.



### **CANINE COMPANIONS**

Canine Companions provides expertly trained service dogs to individuals with disabilities at no cost.

We supported by:

Canine Companions\*

- Sponsoring and volunteering at DogFest, a key fundraising event in 2023 and 2024.
- Having our interns, HR, and Sales teams
   volunteering at both onsite and offsite projects,
   such as making blankets for the dogs.

Canine Companions' dogs perform critical tasks like opening doors and picking up dropped items, providing life-changing assistance to those in need.

Bob Evans Farms has been an extraordinary partner to Cancer **Support Community, providing** critical financial resources. dedicated volunteers, and the generous naming of our building—each a testament to their deep commitment to our mission. Support enables us to expand vital programs, offering education, tools, and resources to those impacted by cancer. We are profoundly grateful for this long-standing partnership. which continues to make a lasting difference in the lives of those we serve.

**BEV SOULT** 

CEO.

**CSCCO** 



Bob Evans Farms is a proud supporter of our nation's military members and its veterans. As a veteran, our founder Bob Evans was committed to supporting America's military heroes and their families.

### MILITARY PARTNERS







### **GIVING BY THE NUMBERS** FY23 & FY24

**=** \$5,000

\$63,000



In 2023, select packages of Bob Evans\* dinner sides and breakfast products and Owens\* Sausage products featured purple packaging to symbolize all branches of the military, raising awareness of the need for services that support their mental well-being.

### USO

Since 1941, the USO has supported America's military service members by keeping them connected to family, home, and country, offering acts of comfort and support at locations worldwide. Bob Evans Farms has long supported the USO and in FY23, this included:

- Sponsoring dinners for service members and their families at Ohio's Wright Patterson Air
   Force Base and other locations.
- Partnering with the USO to promote mental wellness for service members through a \$125,000 donation.\*
- Sponsoring the prestigious USO Chef's Table
   Experience at Fort Belvoir, Va., featuring a

world-class six-course dinner for active-duty service members and their families, prepared by special guest Chef Andre Rush and top



military chefs from each branch of the armed forces.

### M.A.S.H. PANTRY

M.A.S.H. Pantry combats food insecurity and provides essential resources, including food, hygiene products, and emergency relief services to veterans and military families. The organization also promotes community well-being through outreach, advocacy, and partnerships. In FY23/24, this included:

- Partnering with our Military & Veterans
   Business Resource Group (BRG)
   to sponsor M.A.S.H. Pantry's annual golf event
   in 2023 and 2024.
- Having our Military & Veterans BRG and Women's BRG partner on a Veterans Day 2024 initiative featuring a hygiene item drive, thank-you letters, care packages, and a panel discussion honoring veterans.

Over the past two years, our Military BRG has supported military and veteran organizations through community outreach and charitable partnerships. In recent years, we've worked with groups like M.A.S.H. Pantry, Wreaths Across America, the USO, and Field of Heroes. Our group members are very proud to help veterans and active-duty members receive the support they deserve.

#### **ANDY NORMAN**

MILITARY BRG EXEC SPONSOR
CIO, BOB EVANS FARMS

<sup>\*</sup>USO donation was a combination of Foundation and Marketing dollars (Marketing dollars not recognized in the total giving amount).

# FROM PRODUCTION TO PARTNERSHIP



### OUR FACILITIES AND THE COMMUNITIES THEY SERVE

Our production plants do more than produce the delicious foods you find at your local grocery store—they are also integral to the communities they serve. Our employees actively engage in local initiatives and volunteer efforts, building strong relationships and supporting a range of causes. Through these contributions, we help foster the growth and well-being of the neighborhoods where we operate.





### HILLSDALE, MICHIGAN:

Employees supported their community through Wreaths Across America, honoring veterans with wreath-laying ceremonies during the holidays. They also gave back by sponsoring a Trunk or Treat event for local families, collected toys for Toys for Tots, and participated in an Easter event for Share the Warmth, which provides resources to those in need.

### **SULPHUR SPRINGS, TEXAS:**

Employees sponsored and collected items for the Hopkins County Community Action Network (CANHelp), supporting initiatives like the Back to School Fair, which provides free backpacks, school supplies, and essential services like haircuts and health exams. The plant also sponsored a booth and volunteers at the annual Hopkins County Stew Fest, a cook-off with over 150 teams. Proceeds from the event benefitted local charities.





### LIMA, OHIO:

Employees gave back through initiatives like the Christmas Care-A-Van, which collects toys and essentials for local families in need, a Back-to-School Drive benefiting Lima City Schools, and an Electronic Recycling Event for Earth Day 2024. They also supported Crime Victim Services, which provides advocacy and resources for those affected by crime in West Central Ohio.





### SPRINGFIELD, OHIO:

Our Springfield truck drivers delivered our company donations to Ronald McDonald House in Columbus.

### A MESSAGE FROM: **DEVRA CORNELL**



Supporting our communities is a reflection of our values at Bob Evans Farms; it's who we are as a company. We've been dedicated to serving our communities through philanthropy and volunteerism since Bob Evans founded our company in 1948. Today, we continue this legacy by working with dozens of non-profit organizations to support causes that matter most to us.

Beyond corporate giving, we encourage, support, and celebrate our employees' commitment to service. Whether through volunteerism, board leadership, or our Hearts & Hands Employee Day of Service, our employees generously give their time to make a difference in others' lives. They also support partner organizations and our own Helping Hands employee assistance fund, giving more than \$23,000 through payroll deductions and other fundraisers in FY23 and FY24.

We remain committed to continuing our community support and charitable giving for years to come. Thank you to our employees and partners for their dedication to creating lasting change.

Together, we make a difference!

Devra Cornell

Chief Human Resources Officer, Bob Evans Farms









# We treat strangers like friends and friends like family.

Bob Evans FARMS.

OUR FAMILY OF BRANDS







